

FRANCHISE FOCUSED MARKETING ANNOUNCES NEW PARTNERSHIP WITH 9ROUND

Publish Date: 25 September 2023



SANTA ANA, California - Franchise Focused Marketing today announced a new partnership with 9Round. As a preferred digital marketing vendor, FFM will be available to provide 9Round franchise owners with effective and locally-focused strategies that are unique to their market.

Andre Adair, President of Franchise Focused Marketing said, "Back In 2016, I founded Franchise Focused Marketing on the idea that great work is built by great relationships. Every department works in tandem to make sure that each campaign is optimized, quality leads are being generated and everything is up to brand standards. We're excited to work with 9Round Franchisees on what matters most to them, building their business."

This partnership will provide franchisees the opportunity to work with a badged Meta Partner and Google Premier Partner. Their expertise in franchise marketing will be invaluable to targeting and connecting with potential customers on every Meta and Google platform.

Franchisees can expect all work to be done in-house by entire departments dedicated to their success. As well as full access and transparency into their campaign data and real-time performance.



ABOUT FRANCHISE FOCUSED MARKETING:

Founded in 2016, Franchise Focused Marketing is a full-service marketing agency with a proven track record amongst boutique fitness brands. The company's services include everything from digital marketing to branding and web development. They've been recognized by Meta and Google for their expertise in managing over \$50 million in ad spend for over 4,000 locations in 10 countries on 4 continents.

ABOUT 9ROUND:

9Round has been transforming the lives of people around the world since 2008 with a HIIT training approach to kickboxing. Their 30-minute, 9 station circuit workout has captivated members for its flexibility, real-time metrics tracking and no-nonsense nutritional guidance. With more than 600 franchised locations in 20 countries, they are the world's largest kickboxing franchise.

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